dmti spatial

CanMap® products

The most current, accurate and complete Canadian mapping data available.

DTMI Spatial is the Canadian market leader in location-based information solutions and data quality. Leverage DMTI's *CanMap* data solutions to gain a competitive edge, improve campaign ROI, and increase operational efficiency.

CanMap® Postal Code OM Suite

The most complete and up-to-date Canadian postal code database for accurate customer profiling, direct marketing optimization, precise territory management, and serviceability insights.

- Visualize postal code boundaries on a map with **six digit postal code polygons**.
- Create highly targeted, cost-effective direct mail campaigns with **letter carrier walk boundaries** and Canada Post **Point of Call (PoC) address data** (number of houses, businesses, apartments and farms associated with a unique postal code)
- Get access to topographic layers such as parks, railways and water

DMTI's postal code database boasts a spatial accuracy rate of 99%, versus the competition at only 90%.

CanMap® Address Points

Integrate Canada's most comprehensive collection of individual address points into your business applications or GPS devices to improve accuracy, maximize efficiency, and make better informed business decisions.

With rooftop-level accuracy, *Address Points* includes:

- The most complete, accurate and up-to-date Canadian address database on the market
- Primary Use status
- High-precision geo codes

Start your GIS analysis with great data.

CanMap® Streetfiles and RouteLogistics

Minimize travel time with optimized routes and schedules, improve delivery processes and increase customer satisfaction with Canada's #1 digital street network.

With *Streetfiles* and *RouteLogistics* you get:

- Richly detailed digital street mapping content
- Data including associated street names and address ranges, national rail networks, national points of interest, parks data files and detailed topographic and geographic features

CanMap® Content Suite

The ultimate breadth of content, *Content Suite* features more than 300 mapping layers and includes coast-to-coast data from *Streetfiles*, *RouteLogistics*, and *Postal Code Suite*, plus:

- Topographic information including water, rail, parks, land use and enhanced points of interest (EPOI)
- Utility infrastructure
- Police and fire stations
- Provincial and municipal boundaries
- Street network and routing attribution (speed limits, turn restrictions, etc)

SEAMLESS INTEGRATION

DMTI Spatial's *CanMap* data solutions integrate seamlessly with standard Geographic Information Systems (GIS), Business Intelligence and Visulization software.